

2023 Member Solicitation Guidelines



Important Info for YOU

Collection Goal Date: October 15

Processing/organization needs a few weeks!

New Items or Gift Cards only! (High-dollar, valuable, used items considered.) **No garage sale items.**

Required: 1 Donation Form per item!

ALL Donor Info on that form is necessary:

- Item Description:
- Fair Market Value:
- (Min bid = 40% of FMV)
- Business or Group Name:
- Contact's Name:
- Contact's Phone:
- Mailing Street Address:
- Business Website:



Instructions for what to do with the form for are on the form!

Storage Dilemma: We don't have any! Please hang on to the donations you solicit until Set Up Day. (Nov 10) If for some reason you can't, call Margaret: 601.940.3725.

Benefits to Donors

Donations are tax deductible. A copy of the IRS Determination Letter is provided in Solicitation Packet. (SOT EIN is 20-8107750)

Acknowledgement of donation will be clearly displayed at the auction.

Acknowledgement will be listed on our website with a link to the business (if applicable) which will remain for a year until the next silent auction takes place.

SOT will send an official thank you letter that includes an IRS tax receipt for the donation.

Who Can Attend?

EVERYONE can attend the Auction, the Concert and the Ceremony!

Invite non-Robson friends and family!

Use Social Media! Facebook! Nextdoor! Instagram! Twitter! Wherever you have local friends!



"I don't like silent auctions." Inviting them to the concert will get them in the door!

Be sure to invite the Donors!

Important Info for Donors

Please give a **SOT Auction Solicitation Packet** to each potential donor.

Time Limits: Let donors know that the auction is held on November 11 so that if there are any time limits to utilize a donated item (such as a gift certificate) February 2023 should be the earliest expiration date.

Please do not accept items that require the auction winner to have to spend more money after they have made the highest bid (example: a gift certificate for \$25 which is only good if you buy \$100 worth of products or services).

Share our website:
<http://www.supportourtroopstexas.com> so potential donors can learn more about what we do.